

MAHARASHTRA STATE ELECTRICITY TRANSMISSION COMPANY LTD.

From:

Office of the Superintending Engineer, EHV (O&M) Circle, MSETCL, Nashik.
Ground Floor, Administrative Building , Old Saikheda Road, Sailani Baba Stop,
Jail Road, Nasik Road - 422 101
e-mail id: se5100@mahatransco.in

Ref. No. SE/EHV/O&M/Circle NSK/TECH/No. 2278

DATE: 10.11.2025

To

M/S Paramin Advertising and Marketing India pvt.Ltd.,

4-A Botawala Chambers, 1st Floor

P.M. Road, Fort,

Mumbai-400001.

E-mail: paraminad@paramindia.com, csparam@paramindia.com.

Sub: Publication of SRM E-Tender Notice for SE/EHV O&M Circle/ NSK/T- 03/2025-26

Rfx No. 7000036421 (5th call) in News Papers.

Ref: WO NO. MSETCL/HR-CC/Advt. Agency/25-26/ Paramin/5505 dtd.19.06.2025.

Dear Sir,

A copy of E-tender Notice is enclosed herewith for insertion in following newspaper in the immediate next issue. Only one insertion is envisaged on date **11.11.2025**

List of Newspapers for insertion of E-tender notice as follows;

- 1) Sakal (Nashik)
- 2) Lokmat (Nashik)
- 3) Maharashtra Times (Nashik)
- 4) Deshdoot (Nashik)

While publishing the E-tender notice following instructions may please be observed by the Newspaper agency.

1. The emblem of the MAHATRANSCO (In English or Marathi as per requirement) should invariably be included properly on the top left hand corner of the notice for the Advertisements, where width is more than one column. for Advt. of one column width, emblem should be printed at top. It should be of size 2.5 cm.
2. The vacant space on the right side of the emblem at top utilized to display headings such as Name of company and Tender Notice etc. However if the size of emblem used is too small, then it is to ensure that the name of company is visible. If it is not visible, you can mention company's name in the blank space aside emblem without consuming any additional space. It specifically required by our company, your Agency will prepare Advt. in creative manner by use of relevant symbols, pictures etc, in view to make the Advt. more effective without any extra charges.
3. The advertisement must be set in minimum space.
4. The spacing /leading between two lines of the text of the advertisement should be kept minimum.
5. The text matter of advertisement should be preferably in six points & not exceeding 8 point type. In case bigger size types are used resulting in utilization of additional space than necessary appropriate deduction will be made from your bill.

6. The office address of the authority who has issued the Advertisements should not be given at the top or bottom, if the same is incorporated in the text matter. If the same is not incorporated in the text matter then it should be given at the top and only in the black type (bold type) of the text matter. But in any case it should not appear at more than one place and in bigger size than the one specified in clause no. 5 herein.
7. Generally the name of the Company should not be repeated at the top as the same are already incorporated in the emblem. Similarly, telegraphic address, telephones, date on which Advertisements are issued etc, should not be given in the advt; unless there are special instructions to do so Iron concerned dc pt.
8. At the end of Advt. only the designation of the officer is to be printed and not his name or address, except in cases where it is statutorily or legally required to be mentioned and it should not exceed 8 pt. (bold type).
9. The Advt. should be without mistakes. In case there are mistakes from your end in the published Advt. which cm changes the essence of the Advt., such Advt. should be republished/corrigendum issued at your cost. The Charges for the re Advt/addendum will not be paid to you. In case of other mistakes deduction be made from the bill, as deemed fit.
10. Under heading "Free Insertion" certain publications are indicated. If required by MAHATRANSCO the notice/amendment shall be printed in those publications by Agency free of cost and no bill for the same shall be raised on the Company releasing the Advt.
11. Every section / department, which seems names of newspapers will send Advt. text matter to concerned Advt. Agency and should ask to submit final proof. MAHATRANSCO reserves the right to add new instructions in this Annexure-A.
12. The undersigned or his representing authority reserves the right to take any decision and his decision is final.
13. The Company may levy penalty for mistake like late printing advertisements/ non-publishing/ mistake etc. specified as under: stamp Duty for Bank Guarantee 0.1 % (i.e. Rs. 500/-)
You will pay the penalty charge by the advertisement issuing authority in case of delay in publication or for mistakes or non-publication of advertisement as follows:
For delays- Rs. 500/- per day up to two days, no payment of bills beyond two days.
For non-publication- Rs. 5000/- per advertisement.
Such punishment will be imposed only when there are default/lapses/omission/commissions by the Advertising agency. That means default/lapses/omission/commissions from the publication/media side the Advertising agency will not be liable for the punishment.
14. The bill in triplicate together with the press cutting along with the advertisement should be forwarded for the purpose of making payment along with advance stamped receipt & circular of the rate schedule issued by MSETCL for passing the bill. One copy of the issue in which the advertisement is published may please be sent to this office immediately.
15. All other terms & conditions of the work order under ref (1) will remain unchanged.

Thanking You.

Yours faithfully,
Sd/-
Superintending Engineer,
EHV O&M Circle, MSETCL, Nashik

Encl: - E-tender Notice.

Copy s.w.r.s. to: The Chief Engineer, EHV PC (O&M) Zone, Nashik

Copy to : The Manager (F&A)/ HR, EHV O&M circle, Nashik.

SRM E-Tender Notice 5th call)

Digitally signed online bids are invited through SRM E-tender process of MSETCL in two-bid system from bidders who are registered Contractors of MSETCL **RFx No. 7000036421 E-Tender No: SE/EHV O&M Circle/ NSK/ T-03/2025-26, Particulars:** Supply, erection, civil, testing & commissioning work in r/o establishment of additional station transformer at various 220kV & 132kV substation under EHV O&M Circle Nashik (Station T/fs supplied by MSETCL except supply of 200KVA ,11/0.433KV Station T/f)**Estimated cost of work:** Rs. 2,30,20,735/- (Including all taxes), **E.M.D. (Approx. 1% of est. cost) i.e.** Rs. 2,30,207/- **Tender cost:** Rs.5900/-(including GST) **Sale period:** 11.11.2025 to 20.11.2025 **Last Date of Submission:** 20.11.2025 up to 13:00Hrs, **Date of opening (Tech. bid):** 20.11.2025 at 13:01Hrs. (If possible) Contact **person:** Executive Engineer Tel. No.0253-2403212. For further details please visit to <https://srmetender.mahatransco.in/>

Superintending Engineer, EHV O&M Circle, MSETCL, Nashik.

Do not print below this line

Sd/-

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EHV O&M Circle, MSETCL, Nashik