



MAHARASHTRA STATE ELECTRICITY TRANSMISSION CO. LTD.

EHV (O&M) Circle, MSETCL,
Administrative Building, Block No. 404, 3rd Floor, Rastapeth, Pune - 411011
Email Id : se6100@mahatransco.in

No. SE/EHV/O&M/Circle/Pune/T/

NO 0 0 9 3 -

Date 15 JAN 2021

To,
M/s. Paramin Advertising & Marketing Associates
5-A, Botawala Chambers,
1st Floor, P.M. Road,
Fort, Mumbai
Email : paraminad@paramindia.com
022-22616799/22671694.

Subject : – Publication of “Sale & Submission period extension” notice.

Dear Sir,

Please find enclosed herewith a “Extension in sale & Submission period” notice to be published in the following daily newspaper on or before Dt.17.01.2021 in a very economical space as per the circular issued by the Executive Director(HR), Corporate office, Mumbai.

- 1) Agrowan, - Pune
- 2) Rashtratej – Pune.

While publishing the notice, following instructions should be followed strictly:

1. The emblem of the advertisement releasing Company should invariably be included on the top of the left hand corner of the notice for the advt. where width is more than one column. For Advt. of one column width, emblem should be printed at the top. It should be one of the size 2.5 cm. In case of the failure to publish the board's emblem, Rs. 500/- will be deducted from the bill.
2. The vacant space on the right side of the emblem at tip should be utilized to display heading as “SRM E-Tender Notice”.
3. The advertisement must be set in minimum space.
4. Spacing between 2 lines of the text of the advertisement should be kept minimum.
5. Text of the advertisement should be preferably in 6 pt. and not exceeding 8pt. Type. In case bigger size types are used resulting in utilization of additional space, then appropriate deduction will be made from the bill.
6. The office address of the authority who has issued the advts. should not be given at the top 'Or bottom, if the same is incorporated in the text matter. If the same is not incorporated in lie text matter, then it should be given at the top and only in the black type (bold type) of the text matter. But in any ease it should not appear at more than one place and in bigger size than the own specified in clause no. 5 herein.
7. The name of the company should not be repeated at the top as the same is already incorporated in the emblem. Similarly, telegraphic address, telephones, date on which advertisement are issued etc. should not be given in the advertisements, unless there are special instructions to do so.
8. At the end of advertisement only the designation of the officer is to be printed and not his name or address, except in cases where is statutory or legally required to be mentioned and it should not exceed 8 pt. (Bold type).

9. The advertisement should be without mistake. In case there are mistakes in the published advertisement which changes the essence of the advertisement, such advertisement should be republished /corrigendum issued at your cost. The charges for the re-advertisement/addendum will not be paid to you. In case of other mistakes deduction will be made from the bill, as deemed fit.
10. The bills in triplicate, completed in all respect such as original cuttings of newspapers, vouchers, copy of new paper bills along with Press invoice shall be submitted along with advance stamped receipt & circular of the rate schedule issued by MSETCL for passing the bills.
11. A copy of the issue must be sent to this office free of cost as soon as the advertisement is published.
12. The penalty in case of delay in publication or for mistakes or non-publication of advertisements is as follows:
 - a) For delays - Rs.500/- per day upto two days, no payment of bills beyond two days.
 - b) For non-publication- Rs.5000/- per advt.
13. Artwork & Bromides of advt. will be made free of cost by your agency.
14. Except advt. bills of newspapers the MSETCL will not bear any other charges on any account whatsoever.
15. All other terms & conditions of the work order MSETCL/ED (HR)/PRO/Advt. Agency/FY 19-20/00729 dtd.30-01-20 will remain unchanged.

Thanking you.

Yours faithfully,


(Jyoti N. Chimte)
Superintending Engineer
EHV (O&M) Circle, Pune


Copy to :
The Manager(F&A), EHV (O&M) Circle, Pune.

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Sale & submission period extension Notice

The sale & submission period of RFx No. 7000018370 for annual rate contract for the work of testing of EHV grade oil (Dissolved Gas Analysis (DGA)) of Power Transformers & ICT Units on site by using Mobile Van & at Lab in emergency at various EHV substations under EHV O&M Circle, Pune is extended up to Dt. 19.01.2021 up to 11.00 hrs. For further details, visit our Website <https://srmetender.mahatransco.in>

SD/-
Superintending Engineer,
EHV (O&M) Circle, Pune

Please do not publish the matter below the line.


(Jyoti N. Chimte)
Superintending Engineer,
EHV (O&M) Circle, Pune


